



# Causal Mediation Analysis: Concepts and Identification

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# Disclaimer & Reference

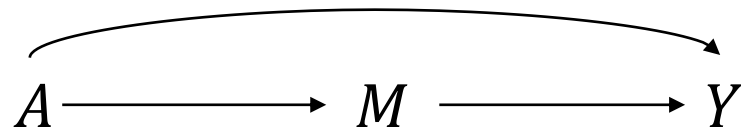
- I don't take the credit other than re-interpreting the topic from my own perspective. The slides are only for pedagogical use.
- [1] VanderWeele, T. (2015). *Explanation in causal inference: methods for mediation and interaction*. Oxford University Press.
  - Note: Read Chapter 2 for a more detailed introduction on this topic. Read the Appendix for definitions and proofs.
- [2] VanderWeele's video lectures: <https://youtu.be/EI5y6pV87-Q>.
- I thank Felix Elwert for giving a lecture on causal mediation analysis in his seminar course SOC 952, from which I learned a lot.



# Motivation

# Background

- In many research contexts, we might be interested in the extent to which the effect of some exposure  $A$  on some outcome  $Y$  is mediated by an intermediate variable  $M$  and to what extent it is direct.
- Stated another way, we are interested in the direct and indirect effects of the exposure



- For example,  $A$  represents some genetic variants,  $M$  represent smoking behavior, and  $Y$  represents whether someone gets lung cancer.
- We know some genetic variants are associated with lung cancer. We also know these genetic variants are associated with smoking behavior.
- **Question:** Are the genetic effects on lung direct or operate through pathways related to smoking behavior? Is there an interaction between  $A$  and  $M$ ?

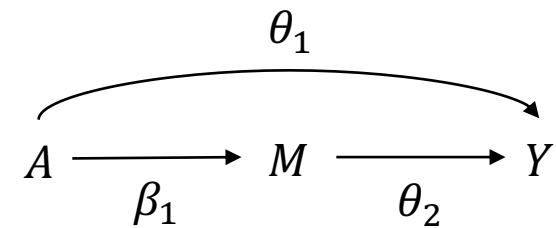
# Standard Approaches

- Difference method: fit two linear model for outcome  $Y$ :

- $E[Y|A = a, C = c] = \phi_0 + \phi_1 a + \phi_2' c$
- $E[Y|A = a, m = m, C = c] = \theta_0 + \theta_1 a + \theta_2 m + \theta_4' c$
- Indirect Effect =  $\phi_1 - \theta_1$ , Direct Effect =  $\theta_1$

- Product method (Baron & Kenny 1986)<sup>1</sup> : fit one linear model for outcome  $Y$ , another linear model for mediator  $M$ :

- $E[M|A = a, C = c] = \beta_0 + \beta_1 a + \beta_2' c$
- $E[Y|A = a, m = m, C = c] = \theta_0 + \theta_1 a + \theta_2 m + \theta_4' c$
- Indirect Effect =  $\beta_1 \theta_2$ , Direct Effect =  $\theta_1$



- They are equivalent for continuous outcomes if the models are correctly specified (MacKinnon & Dwyer 1993, MacKinnon et al. 1995), i.e., linear homogeneous effect models.

<sup>1</sup>As of November 13, 2020, (Baron & Kenny 1986) has been cited 96,558 times according to Google Scholar.

# Limitation of Standard Approaches

- Limitation 1: Both methods implicitly assume no unmeasured confounders between mediator(s)  $M$  and outcome  $Y$ .
  - Randomization can only eliminate confounding between exposure  $A$  and outcome  $Y$ , provided perfect compliance.
- Limitation 2: Both methods assume no interaction between mediator(s)  $M$  and exposure  $A$ .
- Limitation 3: We cannot causally interpret the estimated effects. Those are model-based quantities. What are the estimands?



# Causal Mediation Analysis

# Definitions

- $Y$ : outcome
- $M$ : some post-treatment intermediate(s)
- $A$ : treatment
- $C$ : a set of covariates
- Let  $Y^{A=a}$  be the potential outcome for  $Y$  by setting  $A = a$ .
- Let  $M^{A=a}$  be the potential outcome for  $M$  by setting  $A = a$ .
- Let  $Y^{A=a, M=m}$  be the potential outcome for  $Y$  by setting  $A = a$  and  $M = m$ .
- We assume the composition  $Y^a = Y^{aM^a}$ .



# Causal Estimands

- (Robins & Greenland 1992) and (Pearl 2001) proposed the following counterfactual definitions<sup>2</sup> for direct and indirect effects:

- Controlled direct effect (CDE):

$$CDE(m) = Y^{1m} - Y^{0m}$$

- Natural direct effect (NDE):

$$NDE = Y^{1M^0} - Y^{0M^0}$$

- Natural indirect effect (NIE):

$$NIE = Y^{1M^1} - Y^{1M^0}$$

We need more assumptions to identify this quantity.

- Remarks

- Total Effect (TE):  $TE = Y^1 - Y^0 = Y^{1M^1} - Y^{1M^0} + Y^{1M^0} - Y^{0M^0} = NIE + NDE$ .
- Alternative definition:  $NDE = Y^{1M^1} - Y^{0M^1}$ ,  $NIE = Y^{0M^1} - Y^{0M^0}$ .

<sup>2</sup> See (Nguyen, Schmid, and Stuart 2019) for a comprehensive survey on defining causal mediation estimands.

# Interpretation of CDE and NDE<sup>3</sup>

CDEs are “prescriptive” (more recently called “interventional”) in that they capture direct effects that result from prescribing some externally determined value for the mediator.

- CDEs do not require knowledge of what values the mediators take in nature.
- Relevant for policy evaluation, where  $A$  and  $M$  are intervened on.

NDEs are “descriptive” (or “explanatory”) in that they capture direct effects that result from fixing the mediators at the values that they would take “descriptively” in nature.

- NDEs require knowledge of the natural behavior of the mediators
- Relevant for understanding mediation processes in “nature.”
- NDEs do not usually correspond to practical interventions (because we do not usually know what value  $M$  would take in nature).

<sup>3</sup> This slide is from Felix Elwert.



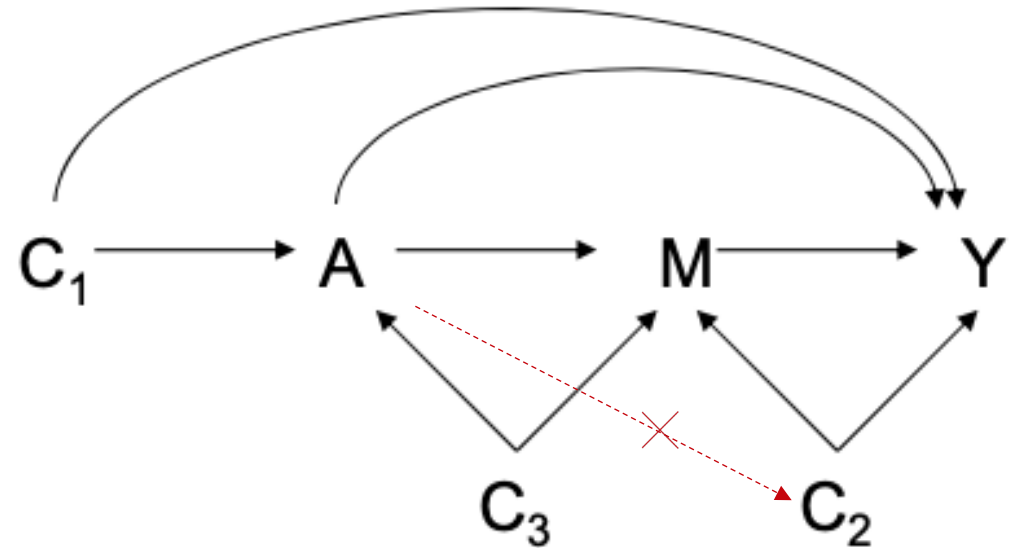
# Identification

# Assumptions

- We assume consistency, SUTVA, and positivity throughout.
  - TE is identified if (A.1) holds.
  - CDE is identified if both (A.1) and (A.2) hold.
  - For NDE and NIE, we require two more assumptions (A.3) and (A.4).
- (A.1)  $Y^{am} \perp A|C \longrightarrow \text{TE}$
  - (A.2)  $Y^{am} \perp M|\{A, C\}$
  - (A.3)  $M^a \perp A|C$
  - (A.4)  $Y^{am} \perp M^{a*}|C$
- Diagram illustrating the relationship between assumptions and identification:
- (A.1) and (A.2) are grouped together by a red bracket labeled "CDE".
  - (A.1), (A.2), (A.3), and (A.4) are grouped together by a larger red bracket labeled "NDE & NIE".

# Graphical Adjustment Criteria

- (A.1)  $Y^{am} \perp A|C$ : No unmeasured exposure-outcome confounders given  $C$ .
- (A.2)  $Y^{am} \perp M|\{A, C\}$ : No unmeasured mediator-outcome confounders given  $\{C, A\}$
- (A.3)  $M^a \perp A|C$ : No unmeasured exposure-mediator confounders given  $C$ .
- (A.4)  $Y^{am} \perp M^{a*}|C$ : No mediator-outcome confounder affected by exposure (i.e. no arrow from  $A$  to  $C_2$ )
- **Remark: Assumptions (A.1) and (A.3) will hold if the exposure  $A$  is randomized. However, assumptions (A.3) and (A.4) may not.**



- Adjusting for  $C_1$ , we can identify TE.
- Adjusting for  $C_1, C_2$ , we can identify CDE.
- Adjusting for  $C_1, C_2, C_3$ , we can identify NDE and NIE.
- In all cases,  $C$  cannot include descendent of  $A$ , i.e., no post-treatment variables should be included in  $C$ .

# Nonparametric Identification of CDE

**Proposition 1.1** (Robins 1986, cf. Pearl 2001):

If assumptions (A.1) and (A.2) hold, then average controlled direct effects conditional on  $C$  are identified and given by

$$E[Y^{am} - Y^{a^*m}|c] = E[Y|a, m, c] - E[Y|a^*, m, c]$$

*Proof:*

For any  $a, m$ , we have

$$\begin{aligned} \Pr(Y^{am} \leq y|C = c) &= \Pr(Y^{am} \leq y|a, c) \text{ by (A.1)} \\ &= \Pr(Y^{am} \leq y|a, m, c) \text{ by (A.2)} \\ &= \Pr(Y \leq y|a, m, c) \text{ by consistency} \end{aligned}$$

In fact, we can identify the cumulative distribution function (c.d.f.) of the potential outcome using the observed data. The expected value is consequently identified.

Remark: The population average is given by  $E[Y^{am} - Y^{a^*m}] = \sum_c E[Y^{am} - Y^{a^*m}|c]P(c)$ .

# Nonparametric Identification of NDE & NIE

**Proposition 1.2** (Pearl 2001):

If assumptions (A.1) – (A.4) hold, then the average natural direct effect conditional on  $C$  is identified and is given by

$$E \left[ Y^{aM^{a^*}} - Y^{a^*M^{a^*}} \mid c \right] = \sum_m \{E[Y|a, m, c] - E[Y|a^*, m, c]\} P(m|a^*, c)$$

and the average natural indirect effect conditional on  $C$  is identified and is given by

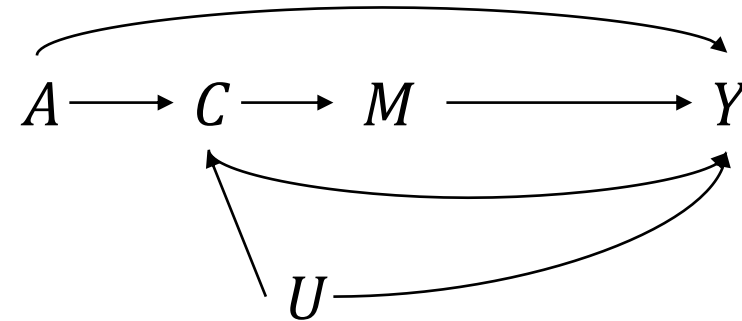
$$E[Y^{aM^a} - Y^{aM^{a^*}} \mid c] = \sum_m E[Y|a, m, c] \{P(m|a, c) - P(m|a^*, c)\}$$

*Proof:*

$$\begin{aligned} \Pr(Y^{aM^{a^*}} \leq y \mid C = c) &= \sum_m \Pr(Y^{am} \leq y \mid c, M^{a^*} = m) \Pr(M^{a^*} = m \mid c) \text{ by iterated expectation} \\ &= \sum_m \Pr(Y^{am} \leq y \mid c) \Pr(M^{a^*} = m \mid a^*, c) \text{ by (A.4) and (A.3)} \\ &= \sum_m \Pr(Y^{am} \leq y \mid a, c) \Pr(M = m \mid a^*, c) \text{ by (A.1) and consistency} \\ &= \sum_m \Pr(Y^{am} \leq y \mid a, m, c) \Pr(m \mid a^*, c) \text{ by (A.2)} \\ &= \sum_m \Pr(Y \leq y \mid a, m, c) \Pr(m \mid a^*, c) \text{ by (A.2) by consistency} \end{aligned}$$

# Sequential Adjustment Criteria for CDE

- Remember that the adjustment set  $C$  cannot include post-treatment variables.
- e.g.,  $C$  is a mediator-outcome confounder, but is also a post-treatment variable, is identifying CDE possible?
- CDE can be identified using some more relaxed sequential adjustment criteria, see (Pearl and Robins 1995). The theory is also known as sequential g-estimation.

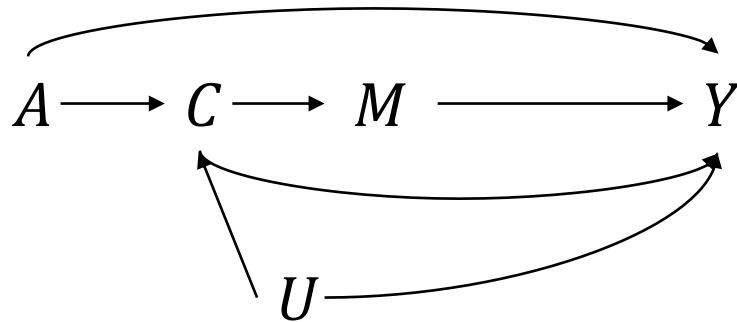




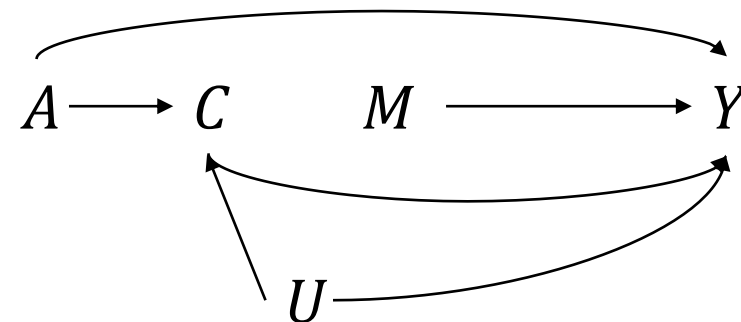
# Sequential Adjustment Criteria for CDE

**Proposition 1.3 [Sequential backdoor criterion for CDE]** (Pearl and Robins 1995): The CDEs of  $A$  on  $Y$  relative to the (set of) mediator(s)  $M$  is identifiable if

- The total effect of  $M$  on  $Y$  can be identified by adjustment for some set of variables  $V$ , and
- The total effect of  $A$  on  $Y$  in a mutilated DAG where *all arrows into  $M$  are deleted* can be identified via adjustment for some set of variables  $W$ .



First adjust for  $V = \{A, C\}$



Then adjust for  $W = \emptyset$ . Or  $W = \{M\}$  to increase statistical power.



# Estimation: Regression Methods

# Estimation of CDE, NDE & NIE

**Proposition 2.3** (VanderWeele & Vansteelandt 2009):

If assumptions (A.1) – (A.4) hold and if  $Y$  and  $M$  are continuous and the following regression models for  $Y$  and  $M$  are correctly specified:

$$\begin{aligned}E[Y|a, m, c] &= \theta_0 + \theta_1 a + \theta_2 m + \theta_3 am + \theta_4' c \\E[M|a, c] &= \beta_0 + \beta_1 a + \beta_2' c\end{aligned}$$

Then the average controlled direct effect and the average natural direct and indirect effects, conditional on  $C = c$ , are given by

$$\begin{aligned}E[Y^{am} - Y^{a^*m} | c] &= (\theta_1 + \theta_3 m)(a - a^*) \\E[Y^{aM^{a^*}} - Y^{a^*M^{a^*}} | c] &= [\theta_1 + \theta_3(\beta_0 + \beta_1 a^* + \beta_2' c)](a - a^*) \\E[Y^{aM^a} - Y^{a^*M^{a^*}} | c] &= (\theta_2 \beta_1 + \theta_3 \beta_1 a)(a - a^*)\end{aligned}$$

with standard errors given by delta method.

*Proof:*

$$\begin{aligned}CDE(m) &= E[Y^{am} - Y^{a^*m} | c] \\&= E[Y|a, c, m] - E[Y|a^*, c, m] \\&= (\theta_0 + \theta_1 a + \theta_2 m + \theta_3 am + \theta_4' c) - (\theta_0 + \theta_1 a^* + \theta_2 m + \theta_3 am + \theta_4' c) \\&= \dots \\&= (\theta_1 + \theta_3 m)(a - a^*)\end{aligned}$$

# Estimation of CDE, NDE & NIE

*cont'd:*

$$\begin{aligned} NDE &= E[Y^{aM^{a^*}} - Y^{a^*M^{a^*}} | c] \\ &= \sum_m \{E[Y|a, m, c] - E[Y|a^*, m, c]\} P(m|a^*, c) \\ &= \sum_m \{(\theta_1 + \theta_3 m)(a - a^*)\} P(m|a^*, c) \\ &= (\theta_1 + \theta_3 E[M|a^*, c])(a - a^*) \\ &= [\theta_1 + \theta_3(\beta_0 + \beta_1 a^* + \beta_2' c)](a - a^*) \end{aligned}$$

$$\begin{aligned} NIE &= E[Y^{aM^a} - Y^{aM^{a^*}} | c] \\ &= \sum_m E[Y|a, m, c] \{P(m|a, c) - P(m|a^*, c)\} \\ &= \sum_m (\theta_0 + \theta_1 a + \theta_2 m + \theta_3 am + \theta_4' c) \{P(m|a, c) - P(m|a^*, c)\} \\ &= \theta_2 (E[M|a, c] - E[M|a^*, c]) + \theta_3 a (E[M|a, c] - E[M|a^*, c]) \\ &= \dots \\ &= (\theta_2 \beta_1 + \theta_3 \beta_1 a)(a - a^*) \end{aligned}$$

# Estimation of CDE, NDE & NIE

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Then the average controlled direct effect and the average natural direct and indirect effects, conditional on  $C = c$ , are given by

$$\begin{aligned}CDE(m) &= E[Y^{am} - Y^{a^*m} | c] = (\theta_1 + \theta_3 m)(a - a^*) \\NDE &= E[Y^{aM^{a^*}} - Y^{a^*M^{a^*}} | c] = [\theta_1 + \theta_3(\beta_0 + \beta_1 a^* + \beta_2' c)](a - a^*) \\NIE &= E[Y^{aM^a} - Y^{aM^{a^*}} | c] = (\theta_2 \beta_1 + \theta_3 \beta_1 a)(a - a^*)\end{aligned}$$

with standard errors given by delta method.

Remarks:

- Without interaction, i.e.,  $\theta_3 = 0$ ,  $CDE(m) = NDE$ , regardless of the value of  $M$ .
- For binary outcome  $Y$ , or binary mediator  $M$ , (VanderWeele & Vansteelandt 2010) derived similar results using GLM on the odds ratio scale.

# Final Notes

- Causal mediation analysis is a very active area of research.
- Since randomization cannot guarantee unconfoundedness between mediator and outcome, sensitivity analysis is also of central interest in causal mediation analysis.
- (Imai et al. 2010) proposed to use a broad class of simulation-based parametric or semiparametric models for  $Y$  and  $M$  to estimate the natural direct and indirect effects, and the standard errors for these effects by bootstrapping.